

## EXECUTIVE SUMMARY

Planning and Projects Laboratory

# Recommendations for the *Minha Cidade Linda* Program



# Planning and Projects Laboratory: Recommendations for the *Minha Cidade Linda* Program

This Executive Summary presents an overview of the **Recommendations for the *Minha Cidade Linda* Program**, which were produced within the scope of the **Planning and Projects Laboratory for Sustainable Urban Development** – a product that is part of the *Visão Alagoas 2030*, a technical cooperation project between UN-Habitat and the Government of the State of Alagoas.

The Planning and Projects Laboratory is a methodology, inspired by the Urban Labs of UN-Habitat, which consists of promoting immersion workshops in public policies, with the objective of:

- Mapping successful processes in ongoing public programs and projects;
- Establish guidelines for replicating good practices in other programs and projects in progress and/or to be developed; and
- Present innovative strategies, solutions, and approaches to improve public policies aligned with the Sustainable Development Goals (SDGs), and the New Urban Agenda (NUA).

The Immersion Workshops were conducted by “**Pólis - Institute for Studies, Training, and Assistance in Social Policies**” and were divided into three stages:

- Program analysis in a broad and holistic way, from different perspectives, aspects, and actors;
- Debate, facilitated by a group of experts, to collaboratively propose action strategies to qualify the Program; and
- Validation and agreement on recommendations, emphasizing cross-cutting approaches, alignment with global development agendas, and connections between existing proposals and actions, in addition to the partnerships and processes needed to expand and consolidate the Program as a sustainable and permanent public policy.

The proposed recommendations for *Minha Cidade Linda* aim to expand the portfolio of actions, involve different actors to implement transversal initiatives, enhance medium and long-term impacts, and contribute to its sustainability as an integrated territorial development program.

Six programmatic axes are proposed:

- 1 Urban Improvement
- 2 Socio-environmental education
- 3 Food and Nutritional Security
- 4 Employment, work, and income
- 5 Culture
- 6 Digital inclusion

For each axis, the objectives, programmatic actions, and connections with the SDGs and with the dimensions and commitments of the NAU are listed.

The tables of **programmatic actions** contain the specific objectives, actors to be involved and suggested partnerships, correlated programs, spaces in the city for the incidence of proposals, connection with other axes, programmatic actions and interventions already existing in the Program, and general recommendations.

The objectives of each programmatic axis and the respective proposed actions are presented below.

## 1 Urban Improvement

### Objective

- Propose complementary physical interventions to expand the Program's portfolio of actions and the possibilities of articulation with the other programmatic axes, to enhance their impacts.

### Programmatic Actions

1. Street lighting
2. Public bathroom
3. Wi-Fi in public spaces
4. Afforestation of streets and roads
5. Citizen route
6. Sports courts
7. Urban furniture

## 2 Socio-environmental education

### Objective

- Promoting the active participation of the school community and residents;
- Strengthen the teaching, research, and extension tripod in the territories where educational institutions are located; and
- Fostering interdisciplinarity in the different spheres of public power to enhance the social and environmental potential of each municipality.

### Programmatic Actions

1. Environmental education in public schools
2. Orchards and vegetable gardens in schools
3. Seedlings of native species, fruit trees and seeds
4. Small producers and local farmers
5. Nurseries for native and fruit species
6. Training of local producers
7. Urban afforestation

## 3 Food and Nutritional Security

### Objective

- Encourage the production of food for local supply, to articulate it with social and economic development strategies.

### Programmatic Actions

1. Small producers and local farmers
2. Community gardens

## 4 Employment, work and income

### Objectives

- Articulate initiatives, resources, instruments and actors in favor of local development;
- Foster the creation of job vacancies and the generation of work and income opportunities; It is
- Transversely potentialize other programmatic actions.

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## Programmatic Actions

1. Education for work and professional qualification
2. Access to the labor market
3. Work and income alternatives
4. Credit and solidarity finance
5. Work and income from solid waste recycling
6. Innovation and technology for work and income

## 5 Culture

### Objective

- Integrate culture as a transversal element to the actions developed in the Program, to enhance opportunities for social, economic and tourist development.

### Programmatic Actions

1. Gastronomy
2. Craftsmanship
3. Cultural events
4. Sports event

## 6 Digital Inclusion

### Objectives

- Promoting access to technology to the most vulnerable population, especially for digital entrepreneurship;
- Adopt the internet as a tool for education and social participation;
- Foster social, environmental and corporate governance of social organizations as a strategy for sustainable development, fundraising, management and accountability and ethical commitment; It is
- Strengthen social projects through the inclusion of innovative practices related to digital transformation.

### Programmatic Actions

- 1.1. Digital inclusion
- 2.2. Training for social technicians
- 3.3. Training for Civil Society Organizations

As a summary of the recommendations, the following observations stand out:

### Articulation of proposals

- The proposals are autonomous and non-excludable so that the Program can be flexible and adaptable to the reality of each municipality. However, it is recommended that the state and municipal public authorities connect the interventions to the programmatic axes and actions, strengthening the chain of impacts, the transversality of the proposals and the intersectoral and intergovernmental planning and execution.

### City spaces protagonism

- Several spaces in the city were recommended for incidence and execution of the proposals. In this way, it is intended to strengthen the urban space as a driving force of existing interventions and those that will be carried out by the Program and, mainly, as a fundamental basis for the sustainable development of the state.

### Continuity of existing actions and funding of proposals

- The (re)structuring and sustainability of the Program demands the existence of a state and municipal budget, especially in the Multi-Year Plans, in addition to raising funds from the Federal Government and/or other organizations that finance public policies.

### Envolvimento de diferentes atores

- Engagement and partnership with the most diverse actors – public and private sectors, academia, the beneficiary population and Civil Society Organizations – will be essential, as joint participation can contribute to the Program not being limited to government management, but becoming an integrated and lasting public policy for local development.

Finally, the Laboratory has not exhausted the possibilities for improving the Program, but it has become a starting point for evaluating its execution, recognizing potentialities, bringing together different actors, establishing programmatic actions in intersectoral and intragovernmental matrix axes and, mainly, pointing out paths for its quantitative and qualitative expansion.





### PROGRAMMATIC AXES

-	1: Urban Improvement	2: Socio-environmental education	3: Food and Nutritional Security	4: Employment, work and income	5: Culture	6: Digital inclusion
SDGs						
NNUA (Dimensions and commitments)	 25   36   37   53   67   100   113   118	 56   95	 95   123	 56   57   61	 25   34   38   61	 66
Programmatic Actions	Street lighting Public bathroom Wi-Fi in public spaces Afforestation of streets and roads Citizen route Sports courts Urban furniture	Environmental education in public schools Orchards and vegetable gardens in schools Seedlings of native species, fruit trees and seeds Small producers and local farmers Nurseries for native and fruit species Training of local producers Urban afforestation	Small producers and local farmers Community gardens	Education for work and professional qualification Access to the labor market Work and income alternatives Credit and solidarity finance Work and income from solid waste recycling Innovation and technology for work and income	Gastronomy Craftsmanship Cultural events Sports event	Digital inclusion Training for social technicians Training for Civil Society Organizations



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